



**13th
Ride the Rogue Event
Saturday, September 23, 2023
Sponsorship Packet**

www.ridetherogue.org

**Benefiting the
Rogue River Greenway Project**

“Ride the Rogue” is hosted by the Rogue River Greenway Foundation, a registered 501 (C) 3 Non-Profit. Your gift/s is therefore tax deductible under Section 170 of the Internal Revenue Service Code for federal tax ID # 14-1907756.

Contact Event Manager:
Lesley Orr, 458-229-6285
orrlesley53@gmail.com

Introduction

Your support of this event helps to provide the funding to continue to design and build the Rogue River Greenway. The funds raised from this event are typically leveraged at a 10 to 1 ratio as many grants require a 10% match! This event is currently our only fundraiser to acquire those all important matching funds.

Ride the Rogue Event

Ride the Rogue offers cyclists a choice of 3 rides through the scenic Rogue River valley. There are 20 mile, 40 mile, and 62 mile (metric century) ride options. This is the 13th event for Ride the Rogue. The ride is fully supported with well stocked rest stops approximately every 20 miles.

The event offers live music as well as a great selection of locally catered food and beer all served up with a smile and a small town atmosphere that makes you feel as though you were attending a friend's summer barbecue.

Why You Should Support the Event

Support the Rogue River Greenway Project to promote the quality of outdoor experiences that will keep tourists coming back and staying longer, entice businesses to stay or move here and to promote a healthy lifestyle.



What Is The Rogue River Recreational Corridor and Greenway?

The Rogue River Greenway provides a multi-modal road route that will travel from the Bear Creek Greenway at Upton Road, through Gold Hill and Rogue River and into Grants Pass! Upon completion this project will connect 8 Cities, 2 Counties, create over 50 miles of regional connectivity.

Sponsorship Opportunities

Gold Level Sponsor

Donation: \$2,500

The Gold Level is a great way to show support. As a sponsor you receive great visibility on material before the ride as well as a highly visible presence at the Ride itself.

- Display of **Your Corporate Logo** and/or Company name on:
 - T-shirts
 - On-site event signage
 - Logo on ride maps
 - Logo listed on print advertisements
- Logo on Ride the Rogue web site sponsors page with a link to your corporate website.
- As space allows, ability to distribute brochures, samples or marketing materials for your organization at the Ride (agreed upon by Ride the Rogue in advance).



Silver Level Sponsor

Donation: \$1,250

A Silver Level sponsorship provides for a viable means to promote your business while supporting this event and the Greenway Foundation. This is an appreciated sacrifice and will go far in promoting and enhancing a quality lifestyle enjoyed by young and old alike.

- Display Your Company name on
 - T-shirts
 - On-site event signage
 - Company Name on ride maps
 - Company name on RTR brochures/flyers.
- Company name on Ride the Rogue web site sponsor page.

Recognized Sponsor

Donation of \$500.00

- Display your Company name on
 - T-shirts
 - Company name on Ride the Rogue web site sponsor page
 - Company name on ride maps (as space allows)

Rest Stop Sponsor

Donation of \$250.00

- Display your Company name:
 - At the rest stop you sponsor (6-8 rest stops along routes)
 - Company name on Ride the Rogue web site sponsor page
 - Company name on rider maps (as space allows)

Rest Stop Host Team

(volunteer time)

- Display your Company name:
 - At the rest stop you sponsor (6-8 rest stops along routes)
 - Company name on Ride the Rogue web site sponsor page
 - Company name on rider maps (as space allows)
 - ** A great way to support a wonderful cause**
 - Contact 458-229-6285 and orrlesley53@gmail.com for details.

Every level of sponsorship is vital for the development of the Greenway project. Thank You to all that can participate as a sponsor at any level!
Supporting a healthy lifestyle and support of our community.



The Rogue River Recreational Corridor and Greenway is a unique and very worthwhile endeavor that will provide a wealth of recreational opportunities for our children, our grandchildren and the generations that follow. Please join us in securing this legacy by supporting the Ride the Rogue event. For more information about the Rogue River Greenway project visit www.roguerivergreenway.org

**** Please note... ****

All sponsors please email your logos [ASAP](#) in the following format:

Logo image Type: EPS, JPEG, TIF formats only (vectorized images ideal)

Logo sizes: Minimum of 300 DPI resolution (larger is better)

Logo color: please provide both color and B&W logo images for different ad mediums.

Email logos to: denisef@roguerivergreenway.org upon submission of your sponsorship.

****CHECKS SHOULD BE MADE OUT TO 'ROGUE RIVER GREENWAY FOUNDATION'**, [note Ride the Rogue in the memo section]

We have to have your logos in hand to assure they are included in all printed advertising materials, ideally by **MAY 1st**.

Thank you.

- The routes for the 2023 Ride the Rogue event are currently being reviewed. Below is a sample of the route maps, included to demonstrate use of sponsor logos.

Front Side

Full Century Ride: Follow the ORANGE Arrows
2008 Ride the Rogue Sponsors

Platinum: Home Depot, KMEDE, Mail Tribune, KOOL, Charter, Fred Meyer, alba, RED LION HOTEL.

Gold: Pronto Print, Gold Medal Fitness, Ken Royce Photography.

Silver: MEDVARD, YAREK, PACIFIC POWER, CLIP, LAND SW/PAK, ROGUE ROCK, PowerBar, ROGUE ROCK.

Turn Dist	Turn	at	Point	Turn Dist
0.00 mi	START	at	PALMBERTON PARK	0.00 mi
0.02 mi	TURN RIGHT (R)	on to	Palmberton Bridge	0.02 mi
0.12 mi	Turn right (R)	on to	Phoe Dr	0.12 mi
0.20 mi	Turn right (R)	on to	12th St	0.20 mi
0.28 mi	Turn right (R)	on to	N River Rd	0.28 mi
0.40 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	0.40 mi
0.54 mi	Turn left (L)	on to	Henry 214 (Candamores St.)	0.54 mi
0.68 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	0.68 mi
0.82 mi	Turn right (R)	on to	Treatman Ln	0.82 mi
0.96 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	0.96 mi
1.10 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	1.10 mi
1.24 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	1.24 mi
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3.90 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	3.90 mi
4.04 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	4.04 mi
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4.74 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	4.74 mi
4.88 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	4.88 mi
5.02 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	5.02 mi
5.16 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	5.16 mi
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19.02 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	19.02 mi
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Back Side

Full Century Ride: Follow the ORANGE Arrows
Special Thank You To Recognized Sponsors:

Platinum: Home Depot, KMEDE, Mail Tribune, KOOL, Charter, Fred Meyer, alba, RED LION HOTEL.

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3.06 mi	Turn right (R)	on to	12th St (at 204th Ave) (at 204th Ave)	3.06 mi

Copy of 501(c) 3 Status:

10/17/2004 08:34 1-041-062-0/00

THE BANK COMPANY

PAGE 04

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **OCT 08 2004**

ROGUE RIVER GREENWAY FOUNDATION
C/O LINDSEY FRIEDMAN
801 MANZANITA DR
ROGUE RIVER, OR 97537

Employer Identification Number:
14-1907756
DLN:
17053190051024
Contact Person:
WILLIAM C JARVI ID# 31431
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
September 20, 2004
Contribution Deductibility:
Yes
Advance Ruling Ending Date:
December 31, 2008

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed information for exempt Organizations under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Rogue River Greenway Foundation	
2 Business name/disregarded entity name, if different from above	
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ 501 (c) 3	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>
5 Address (number, street, and apt. or suite no.) See instructions. P. O. Box 1439	Requester's name and address (optional)
6 City, state, and ZIP code Rogue River OR 97537	
7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)																					
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> , later. Note: If the account is in more than one name, see the instructions for line 1. Also see <i>What Name and Number To Give the Requester</i> for guidelines on whose number to enter.																					
Social security number <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> </tr> </table>											or Employer identification number <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">1</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">4</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">-</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">1</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">9</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">0</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">7</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">7</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">5</td> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">6</td> </tr> </table>	1	4	-	1	9	0	7	7	5	6
1	4	-	1	9	0	7	7	5	6												

Part II Certification	
Under penalties of perjury, I certify that:	
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and 2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and 3. I am a U.S. citizen or other U.S. person (defined below); and 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.	
Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.	
Sign Here	Signature of U.S. person ▶ <i>Dennis A. Fields</i> Date ▶ <i>2-19-19</i>

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)
Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

A Rogue Valley Cycling Adventure

RRG – Ride The Rogue Event

P.O. Box 1439, Rogue River, OR 97537

1-800-541-0925/ www.ridetherogue.org

Fax completed form to: 1-800-541-0925



I/We would like to sponsor the 2023 Ride the Rogue Cycling Event benefiting the Rogue River Recreational Corridor and Greenway project. I/We agree that this contribution is to be used at the discretion of the Host Organization, the Rogue River Greenway Foundation. Note: all funds raised will be used to support this event and help develop the Rogue River Greenway.

I wish to fulfill this commitment as follows:

I would like to be a:

- Gold Sponsor (\$2,500+) \$ _____
- Silver Sponsor (\$1,250+) \$ _____
- Recognized Sponsor (\$500+) \$ _____
- Rest Stop Sponsor (\$250+) \$ _____
- Rest Stop Hosts (volunteers) \$ _____
- Event Contributor \$ _____

"Actual name to be in published material"

Name of Sponsor: _____

Contact Person & Title: _____

Business Name: _____

Address: _____

Mailing Address (if different): _____

Telephone: _____

Cell Phone: _____

Email: _____

Type of Sponsorship: In-kind Cash

\$ Value: _____ Type: Materials Services Other

Item Description: _____

Yes, include me in publications and media OR Do not include me in publications and media

Please make checks payable to: Rogue River Greenway Foundation and mail them to the above address.

The Rogue River Greenway Foundation (RRG) is a 501(c)3 non-profit organization and contributions are fully tax deductible to the extent provided by law. #14-1907756 [You can note Ride the Rogue in the memo section.]

Signature _____ Date _____